

kt skylife

2022 4Q Earnings Release

Investor Relations | 2023.02.08.



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01 Financial Highlights – Operating profit

2022 Operating profit 63.2 bn. (YoY -13.5% ↓), **EBITDA 185.9 bn.** (YoY 15.2% ↑)

- **Op. revenue** : Exceeded 1 trillion won in annual revenue (consolidated). The number of mobile and internet subscribers net increased by 271K, achieving the highest operating revenue in 4Q. The operating revenue continued to increase in all quarters.
- **Op. profit** : Amortization increased due to investment in original content. Amortization of customer relations due to the acquisition of HCN was reflected. Operating profit declined due to the short-term acquisition of mobile and internet subscribers.

※ 4Q Op. profit : SkyLife TV's amortization of intangible asset increased (22 3Q 7.3 bn → 4Q 14.3 bn), Completion of negotiations at the end of the year (program fee, home-shopping and more), The Media Genie merge related expenses increased.

- **EBITDA** : EBITDA, which excludes valuation items such as amortization and customer relations, increased by 24.5 billion from the previous year to 185.9 billion, indicating an increase in cash generation.



Summary: Income Statement (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)

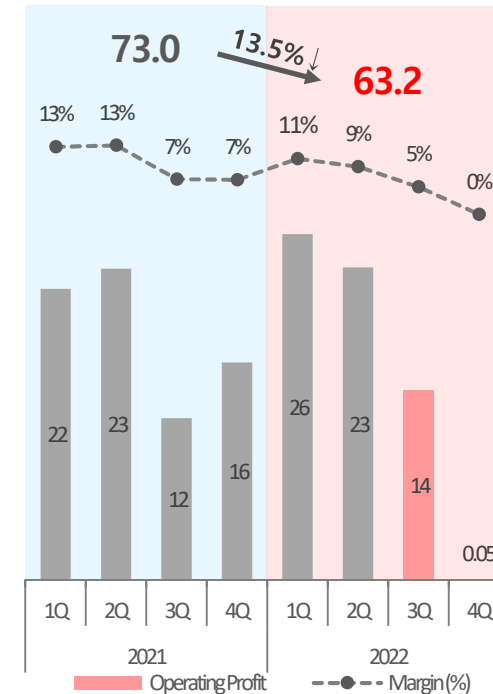
Category	FY 2021					FY 2022						
	1Q	2Q	3Q	4Q ¹⁾	Annual	1Q	2Q	3Q	4Q	YoY	QoQ	Annual
Operating Revenue	167	175	178	243	763	241	254	268	271	11.6%	1.1%	1,034
Operating Expense	145	152	166	227	690	215	231	254	271	19.6%	6.8%	971
Operating Profit	22	23	12	16	73	26	23	14	0	-99.7%	-99.7%	63
Margin (%)	13%	13%	7%	7%	10%	11%	9%	5%	0%	-99.7%	-99.7%	6%
Net Profit	17	21	10	14	62	19	17	10	-22	-256.5%	-324.8%	23
Margin (%)	10%	12%	5%	6%	8%	8%	7%	4%	-8%	-240.2%	-322.2%	2%
EBITDA	41	43	32	45	161	54	52	44	36	-19.6%	-16.8%	186
Margin (%)	25%	25%	18%	19%	21%	23%	20%	16%	13%	-28.0%	-17.8%	18%

1) HCN income statement was incorporated from 4Q 2021.



Operating profit (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)



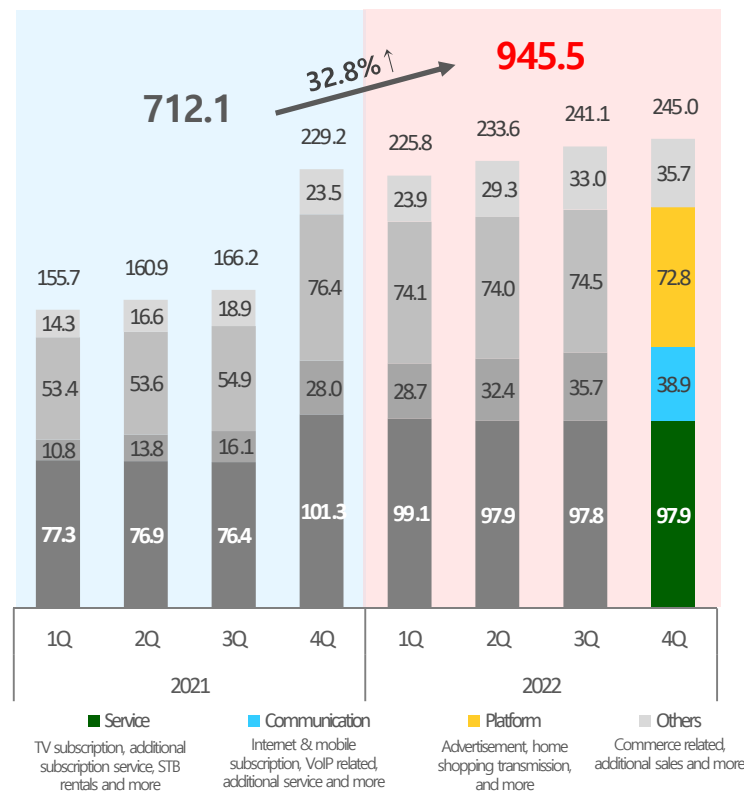
01 Financial Highlights – Platform division (skylife + HCN)

2022 platform division revenue 945.5 bn. (YoY 32.8% ↑), **subscribers 5,887K** (YoY 2.0% ↑, QoQ 0.4% ↑)

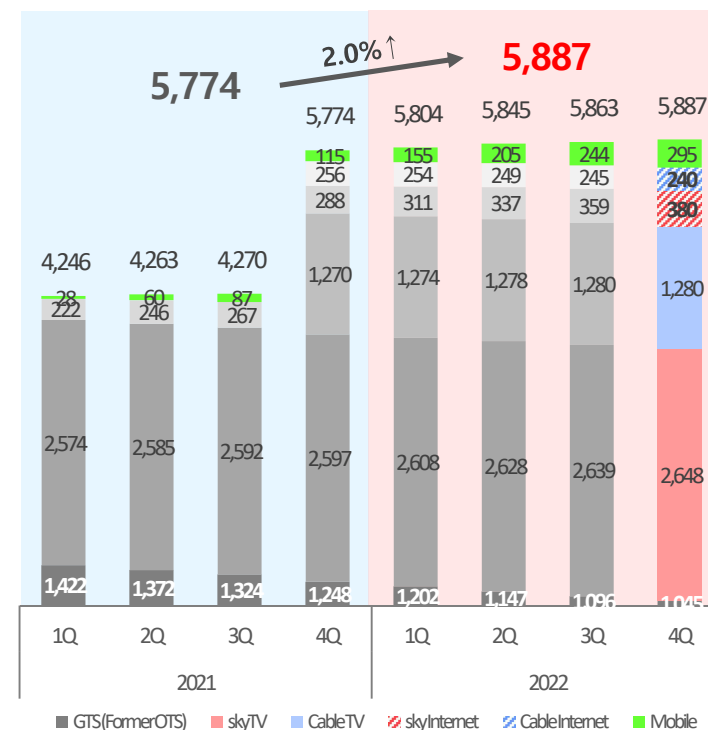
- **Op. revenue** : The acquisition of HCN led to a 30% increase in platform revenue. TV service revenue was maintained, while communication service revenue increased rapidly due to a growth in mobile and Internet subscribers (yearly YoY 97.3% ↑). Other revenue grew due to the expansion of the channel transmission and commerce businesses (yearly YoY 59% ↑).
- **Subscribers** : Despite a net decrease in GTS subscribers due to full-scaled TPS subscriber recruitment, total platform subscribers increased by 110 K after the acquisition of HCN.



Platform operating revenue (consolidated)
(K-IFRS consolidated income statement, Unit : billion KRW)



Total Subscribers (skylife + HCN)
(Unit : 1,000 subscribers)

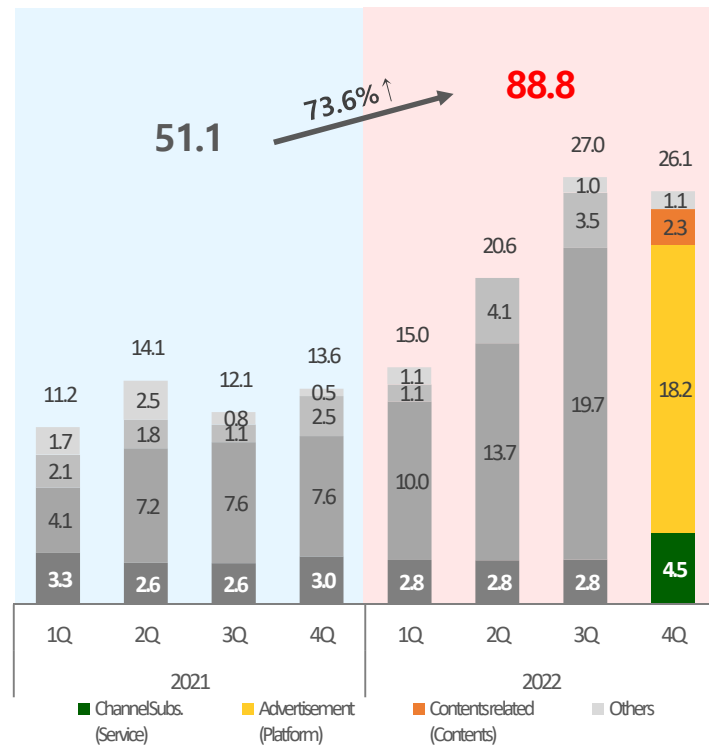


01 Financial Highlights – Contents division (skylifeTV)

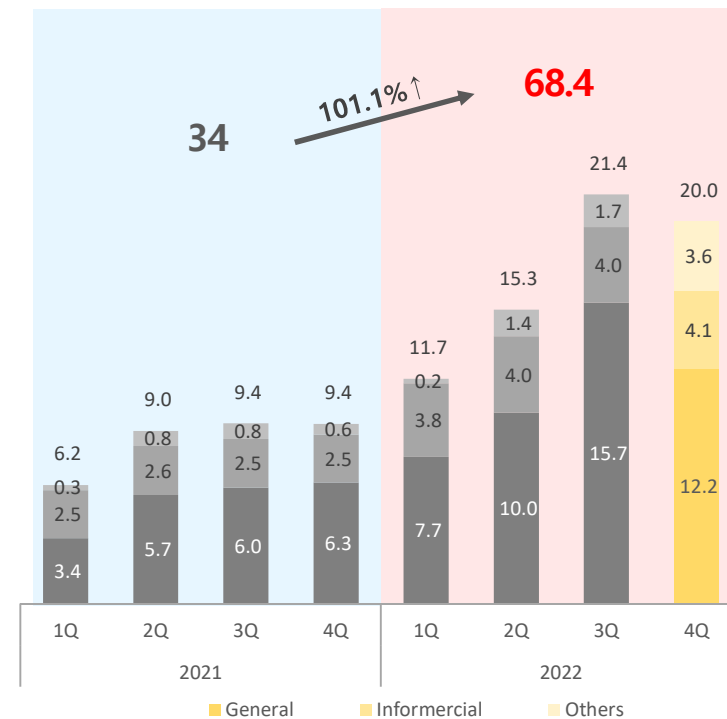
2022 contents division revenue 88.8 bn. (YoY 73.6% ↑), advertisement revenue 68.4 bn. (YoY 101.1% ↑)

- **Op. revenue** : By choosing an aggressive growth strategy, such as full-scaled investment in original content and the merger with Media Genie, skylifeTV has transformed into a No. 1 in 2nd tier operator.
- **Advertisement revenue** : Drama content supply and popularity of entertainment content continued to increase channel viewership, resulting in a doubling YoY growth (34 bn. → 68.4 bn, separate).

 **Contents operating revenue** (consolidated)
(K-IFRS consolidated income statement, Unit : billion KRW)



 **Advertisement revenue** (separate)
(K-IFRS separate income statement, Unit : billion KRW)

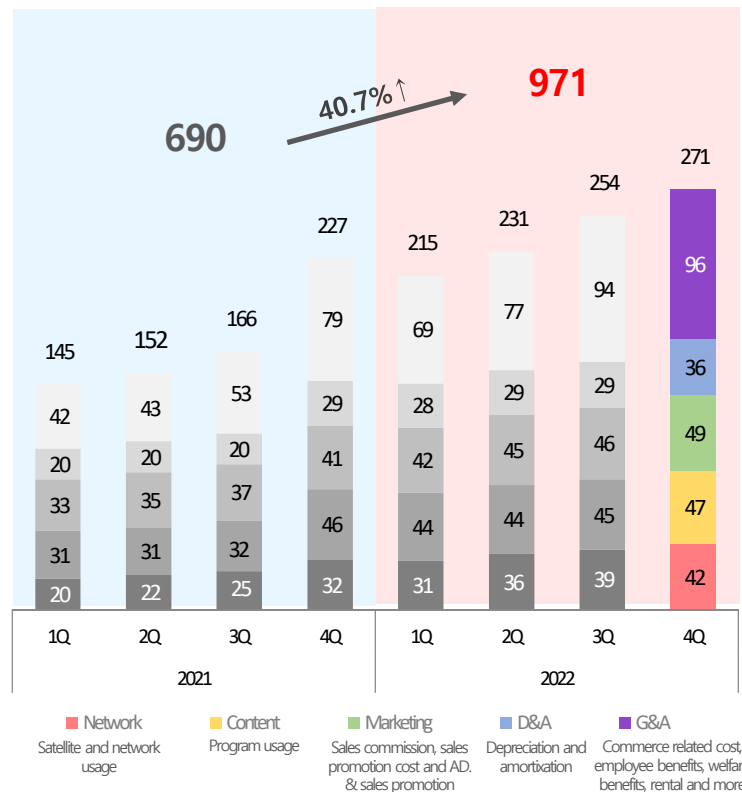


01 Financial Highlights – Operating expense (Platform & Contents)

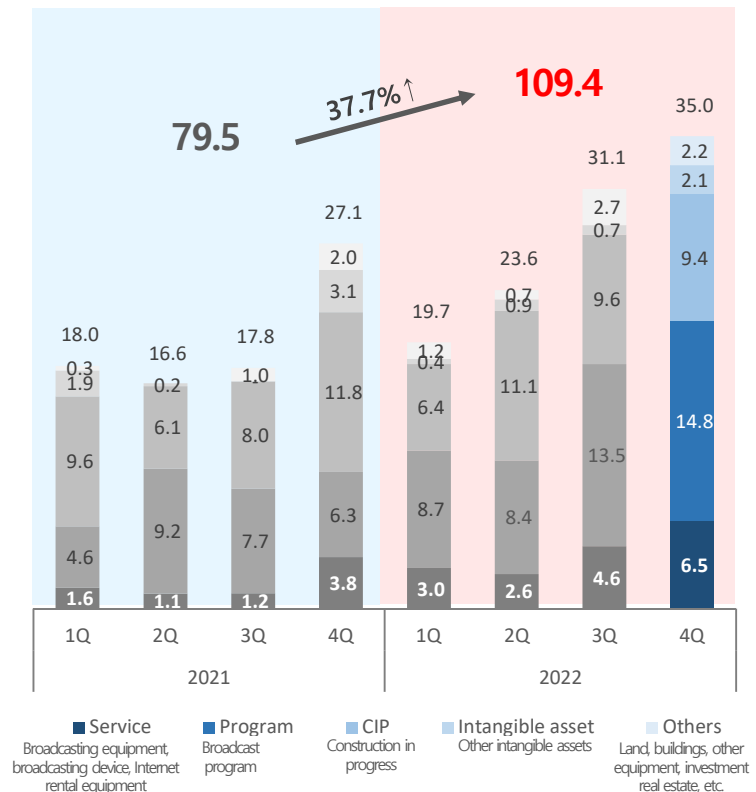
2022 operating expense 971 bn. (YoY 40.7% ↑), CAPEX 109.4 bn. (YoY 37.7% ↑)

- **Op. expense** : Amortization expenses increased, reflecting investments in original content and customer relations. Network and marketing expenses increased due to the net addition of mobile and internet subscribers. Revenue-related expenses such as commerce and channel transmission business also increased. Fixed costs associated with Media Genie's merger were reflected.
- **CAPEX** : The relocation of the broadcasting center to Baekseok and investments for growth, such as investment in channel transmission facilities and content investment in SkyLifeTV, were expanded.

Operating expense (consolidated)
(K-IFRS consolidated income statement, Unit : billion KRW)



CAPEX (consolidated)
(K-IFRS consolidated income statement, Unit : billion KRW)



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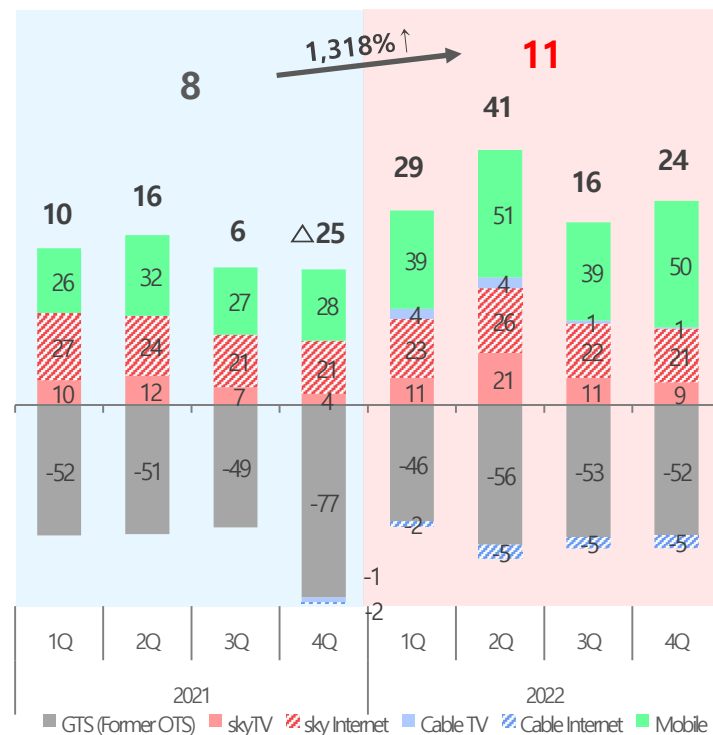
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02 Business Highlights – Platform division (subscribers)

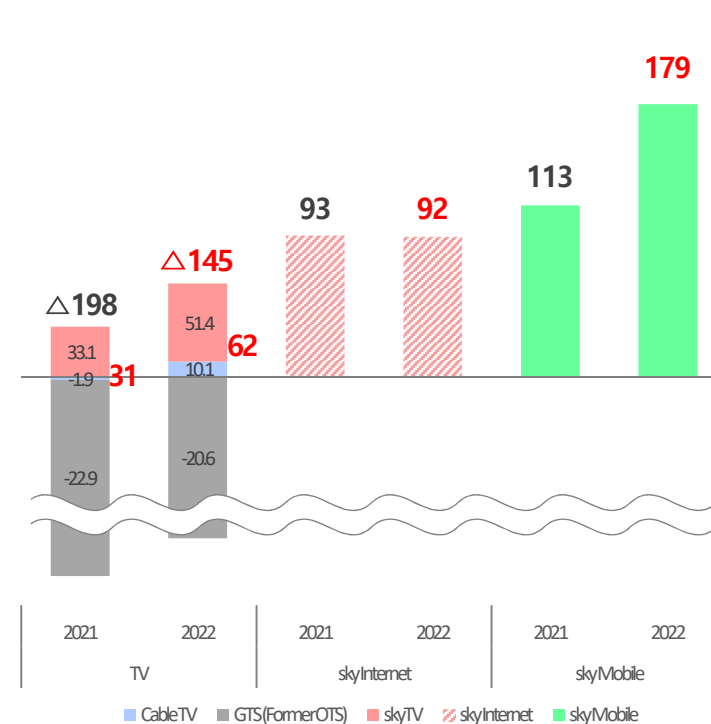
After the acquisition of HCN, TPS subscribers increased YoY through various subscriber recruitment strategies.

- **Q. net addition** : In 2022, the total number of subscribers increased by more than 14 times compared to the previous year, achieving a net addition of 110 K per year, with an average increase of more than 25 K subscribers per quarter (2021, 2 K → 2022, 27 K)
- **Y. net addition** : The net decline in GTS declined (2021 Δ 229 K → 2022, Δ 206 K), while skyTV and cable TV subscribers doubled (2021, 31 K → 2022, 62 K). Mobile and internet subscribers increased by 1.3 times (2021, 206 K → 2022, 271 K).

 Quarterly subscriber net addition (Unit : 1,000 subscribers)



 Yearly subscriber net addition (Unit : 1,000 subscribers)



02 Business Highlights – Contents division (ENA)

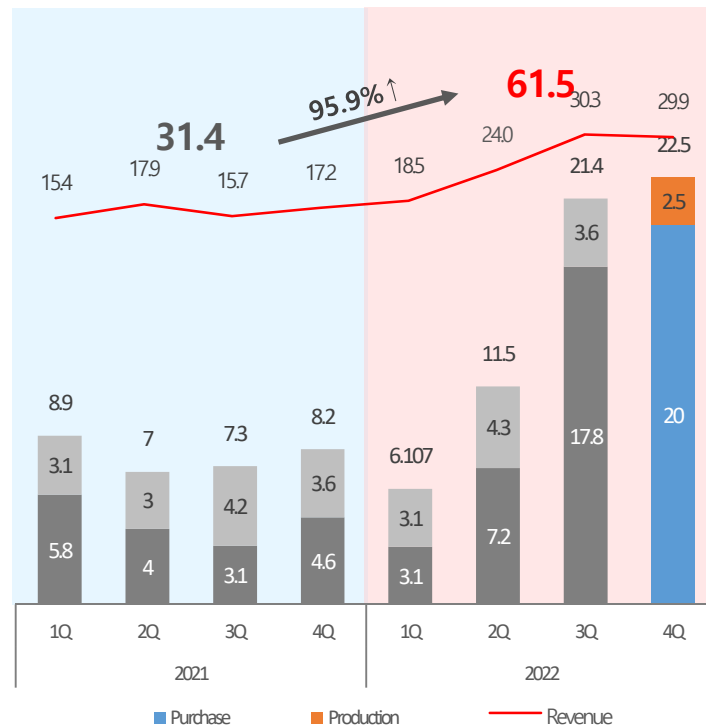
As content investment began to accelerate, the annual channel viewership ratings rose.

- In 2022, skylifeTV broadcasted five dramas and produced more than 11 original entertainment programs as the company accelerated in content investment.
- In 2022 compared to 2021, the cumulative viewership rankings of ENA and ENAplay channels rose by an average of 7 places, increasing the value of the ENA brand (Individual 2049 ratings, Channel ranking).



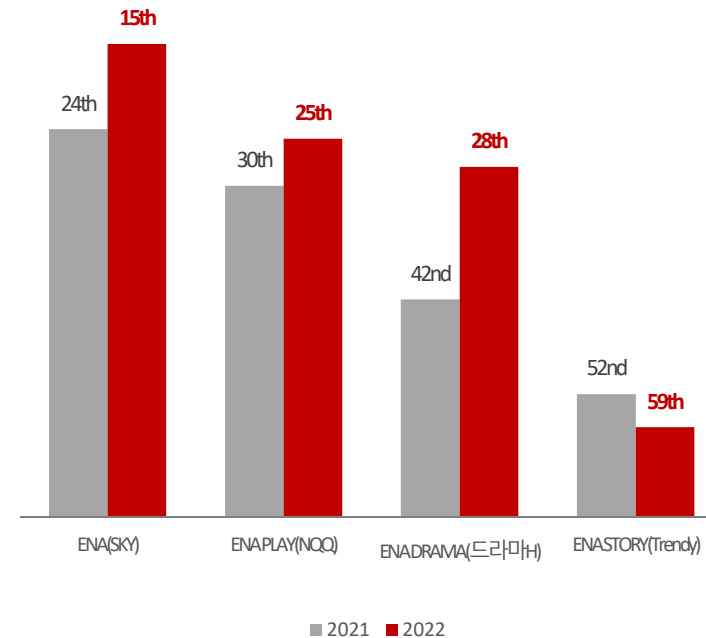
Content investment and revenue (separate)

(K-IFRS separate income statement, Unit : billion KRW)










ENA related channels annual ratings rank

(Unit : Individual 2049 yearly ratings, Channel ranking)






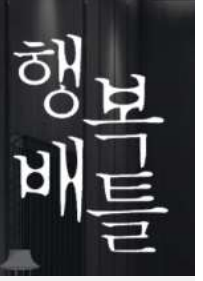


02 Business Highlights – Content line-up (2023)

Original Entertainment : produced by skylifeTV / broadcasting on ENA

Hyoja Chon	Oh Game	Myeongdong	JguMarble World Tour	HyeMiLeeYeChaePa	Boot Camp	Steel Troops3	
							
<ul style="list-style-type: none"> ▶ PD : Nam Kyuhong ▶ Cast : Defcon, Ahn Youngmi ▶ Channel : ENA ▶ Variety show ▶ On air : 2022.12 	<ul style="list-style-type: none"> ▶ PD : Jang Hyuljae ▶ Cast : Oh Eunyoung, Shin Dongyup, ▶ Channel : ENA ▶ Reality show ▶ On air : 2023.01 	<ul style="list-style-type: none"> ▶ PD : Yeo Unhyuk ▶ Cast : Seo Janghoon, Yang Sehan ▶ Channel : ENA ▶ Reality show ▶ On air : 2023.01 	<ul style="list-style-type: none"> ▶ PD : Kim Taeho ▶ Cast : Pani bottle, Kwak Tube, ▶ Channel : ENA ▶ Reality show ▶ On air : 2023.1Q 	<ul style="list-style-type: none"> ▶ PD : Lee Taekyoung ▶ Cast : Hyeri, Miyeon, Leejung ▶ Channel : ENA ▶ Variety show ▶ On air : 2023.03 	<ul style="list-style-type: none"> ▶ PD : Min Jinki ▶ Cast : Jang Dongmin, Choi Youngjae ▶ Channel : ENA ▶ Reality show ▶ On air : 2023.02 	<ul style="list-style-type: none"> ▶ PD : - ▶ Cast : - ▶ Channel : ENA ▶ Survival reality show ▶ On air : 2023 	<ul style="list-style-type: none"> <I am ground> ▶ Game variety <Haha bus> ▶ Family oriented <Future from the sky> ▶ Documentary <Love after divorce4> ▶ Reality show <I'm SOLO> ▶ Reality show

Original Drama : produced by Studio Genie / broadcasting on ENA

Can We Be Strangers	Delivery Man	Paper Moon	Bo-ra! Deborah	Oh! Youngshim	Happiness Battle	
						
<ul style="list-style-type: none"> ▶ Director : Kim Yanghee ▶ Play write : Park Sarang ▶ Cast : Kang Sora, Jang Seungjo ▶ Channel : ENA ▶ On air : 2023.01 	<ul style="list-style-type: none"> ▶ Director : Kang Sol ▶ Play write : Joo Hyojin ▶ Cast : YoonChanyoung, Minah ▶ Channel : ENA ▶ On air : 2023.1Q 	<ul style="list-style-type: none"> ▶ Director : Yoo Jongsun ▶ Play write : NohYunsoo ▶ Cast : Kim Seohyung, Lee Siwoo ▶ Channel : ENA ▶ On air : 2023 	<ul style="list-style-type: none"> ▶ Director : Lee Taegon ▶ Play write : Agyeong ▶ Cast : Yoo Inna, Yoon Hyunmin ▶ Channel : ENA ▶ On air : 2023 	<ul style="list-style-type: none"> ▶ Director : Oh Minhwan ▶ Play write : Jeon Seonyoung ▶ Cast : Song Jayoon, ▶ Channel : ENA ▶ On air : 2023 	<ul style="list-style-type: none"> ▶ Director : Kim Yunched ▶ Play write : Yong-Hachu ▶ Cast : Lee EJ, Jeon Seoyeon ▶ Channel : ENA ▶ On air : 2023 	<ul style="list-style-type: none"> <I Have Waited a Long Time for You> ▶ Mystery investigation <Stranger> ▶ Family comedy <Biography of the Evil> ▶ Crime action noir <The winner of the lottery still goes to work> ▶ Hyper realism drama <Uncomfortable convenience store> ▶ Comedy

※ The above information and airing times are subject to change.

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Appendix – Income Statement (consolidated)

(K-IFRS consolidated income statement, Unit : billion KRW)

Category	FY 2021					FY 2022						
	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	YoY	QoQ	Annual
Operating Revenue	166.9	175.1	178.4	242.8	763.2	240.8	254.2	268.1	271.1	11.6%	1.1%	1,034.2
Service	80.6	79.5	79.0	104.3	343.5	102.0	100.7	100.7	102.4	-1.9%	1.7%	405.7
Communication	10.8	13.8	16.1	28.0	68.6	28.7	32.4	35.7	38.6	38.0%	8.1%	135.4
Platform	57.5	60.8	62.5	84.1	264.9	84.1	87.7	94.3	91.0	8.3%	-3.4%	357.1
Contents	2.1	1.8	1.1	2.5	7.5	1.1	4.1	3.5	2.3	-10.5%	-35.3%	10.9
Others	16.0	19.1	19.6	24.0	78.7	25.0	29.3	34.0	36.9	53.9%	8.5%	125.1
Operating Expense	145.3	151.9	166.4	226.7	690.2	215.1	230.9	253.9	271.1	19.6%	6.8%	971.0
Satellite usage	12.2	12.2	12.6	12.6	49.6	12.6	12.6	12.6	12.6	0.0%	0.0%	50.2
Network usage	7.8	10.2	12.3	19.4	49.7	18.9	23.4	26.1	29.6	52.8%	13.5%	98.0
Contents	30.9	30.7	32.3	45.7	139.5	44.0	44.4	45.3	47.2	3.3%	4.2%	180.9
Marketing	33.2	35.4	36.5	40.8	145.9	41.8	45.4	46.3	49.2	20.5%	6.3%	182.7
D&A	19.7	20.0	19.8	28.9	88.4	28.5	28.6	29.4	36.2	25.3%	23.0%	122.7
G&A	41.5	43.4	52.8	79.3	217.1	69.3	76.6	94.3	96.3	21.4%	2.1%	336.5
EBITDA	41.4	43.2	31.9	45.1	161.4	54.2	51.9	43.6	36.2	-19.6%	-16.8%	185.9
(EBITDA margin)	24.8%	24.7%	17.9%	18.6%	21.2%	22.5%	20.4%	16.3%	13.4%	-28.0%	-17.8%	18.0%
Operating profit	21.7	23.2	12.0	16.2	73.0	25.7	23.3	14.1	0.0	-99.7%	-99.7%	63.2
(OP margin)	13.0%	13.2%	6.7%	6.7%	9.6%	10.7%	9.2%	5.3%	0.0%	-99.7%	-99.7%	6.1%
Non-operating profit	0.7	3.2	1.4	5.0	10.4	0.8	0.9	0.6	1.9	-61.3%	224.3%	4.2
Non-operating expense	1.3	1.3	1.5	1.7	5.8	1.3	2.0	2.4	29.4	1668.4%	1130.7%	35.0
Financial profit	2.2	2.0	2.0	1.2	7.4	1.5	1.6	2.2	2.2	82.4%	-0.6%	7.5
Financial expense	0.1	0.1	0.9	1.2	2.2	1.2	1.3	1.4	1.9	55.5%	39.7%	5.7
Investment accounted in equity method	-0.5	0.5	0.4	-1.4	-1.0	-0.5	0.3	0.5	-1.0	-26.8%	-316.8%	-0.7
Profit before income tax	22.7	27.5	13.5	18.1	81.9	25.1	22.7	13.7	-28.1	-254.7%	-304.7%	33.4
Income tax	5.5	6.2	4.0	4.0	19.6	6.2	6.1	3.8	-5.9	-248.1%	-252.9%	10.3
Net profit	17.2	21.3	9.6	14.2	62.3	18.8	16.6	9.9	-22.2	-256.5%	-324.8%	23.1

Appendix – Statement of Financial Position (consolidated)

(* K-IFRS consolidated income statement , Unit : billion KRW)

Category	FY 2021				FY 2022					
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	YoY	QoQ
Assets	929.7	943.4	1,225.4	1,275.6	1,284.4	1,306.1	1,322.8	1,361	6.7%	2.9%
Current Assets	494.0	507.3	377.3	408.5	422.7	427.3	414.9	421	3.0%	1.4%
Cash & cash equivalents	345.1	351.9	163.2	183.5	196.6	195.4	162.0	159	-13.2%	-1.6%
Non-current Assets	435.7	436.1	848.1	867.2	861.7	878.8	907.9	941	8.5%	3.6%
Property, Plant & Equipment	205.8	201.4	286.5	284.4	271.8	261.5	259.0	258	-9.2%	-0.3%
Intangible Assets	68.3	70.0	440.1	453.6	458.9	458.7	469.6	490	8.0%	4.3%
Liabilities	183.8	175.3	444.3	469.7	473.1	472.1	474.0	504	7.3%	6.3%
Current Liabilities	162.6	154.2	234.5	249.7	256.6	249.4	240.1	275	10.0%	14.4%
Debt	3.2	3.2	103.0	100.0	100.0	100.0	65.0	46	-54.3%	-30%
Non-current Liabilities	21.2	21.1	209.8	220.0	216.5	222.6	233.9	229	4.1%	-2.1%
Debt	-	-	149.6	149.6	149.7	-	-	-	0.1%	0.0%
Shareholder's Equity	745.9	768.1	781.1	806.0	811.3	834.1	848.8	858	6.4%	1.0%
Capital Stock	119.6	119.6	119.6	119.6	119.6	119.6	119.6	120	0%	0%
Capital Surplus	161.1	161.1	161.1	161.1	161.1	161.1	161.1	161	0%	0%
Accumulated Profit	465.7	487.2	497.3	511.8	516.8	538.6	551.8	534	4.3%	-3.2%

Appendix – Income Statement (separate: skylife)

(* K-IFRS separate income statement , Unit : billion KRW)

Category	FY 2021					FY 2022						
	Q1	Q2	Q3	Q4	Annual	Q1	Q2	Q3	Q4	YoY	QoQ	Annual
Operating Revenue	156.2	161.2	167.2	170.8	655.4	168.2	174.9	179.5	182.4	6.8%	1.6%	704.9
Service	77.3	76.9	76.4	75.8	306.5	75.0	74.3	74.3	73.7	-2.7%	-0.7%	297.2
Communication	10.8	13.8	16.1	17.9	58.5	20.5	24.2	27.2	30.3	69.8%	11.3%	102.3
Platform	53.5	53.6	54.9	57.3	219.2	54.1	53.9	55.0	54.2	-5.4%	-1.4%	217.2
Others	14.6	16.8	19.8	19.8	71.2	18.6	22.5	23.0	24.1	21.6%	4.8%	88.2
Operating Expense	137.7	141.8	158.8	159.6	597.9	148.8	157.9	171.3	176.3	10.4%	2.9%	654.3
Satellite usage	12.2	12.2	12.6	12.6	49.6	12.6	12.6	12.6	12.6	0.0%	0.0%	50.2
Network usage	7.8	10.2	12.3	14.8	45.0	15.5	19.3	21.6	24.3	64.7%	12.5%	80.7
Contents	32.7	32.3	33.8	34.5	133.3	33.8	33.7	34.2	35.2	1.9%	2.7%	136.9
Marketing	32.8	34.8	36.1	33.0	136.7	34.4	37.1	37.6	39.5	19.7%	4.8%	148.6
Installation	8.6	8.9	9.4	9.1	36.0	8.4	9.9	9.1	8.9	-1.7%	-1.6%	36.4
Ad. & Sales promotion	4.9	6.0	6.4	7.2	24.4	4.2	5.3	5.5	6.6	-7.6%	19.7%	21.6
Sales commission	19.3	19.9	20.3	16.7	76.3	21.8	21.9	23.0	23.9	43.1%	3.8%	90.6
D&A	15.1	14.7	14.6	14.2	58.6	14.0	14.0	13.8	13.7	-3.9%	-0.5%	55.5
Depreciation	14.4	14.0	13.8	13.5	55.8	13.3	13.1	12.9	12.7	-5.7%	-1.5%	52.0
Amortization	0.7	0.6	0.7	0.8	2.8	0.8	0.9	0.9	1.0	28.1%	14.4%	3.5
G&A	37.1	37.6	49.4	50.6	174.7	38.5	41.3	51.5	51.1	1.0%	-0.9%	182.5
Service expenses	7.9	7.9	8.4	8.5	32.8	8.3	8.7	8.6	9.2	7.6%	6.9%	34.7
Fee expenses	3.9	4.2	12.3	6.6	27.1	3.9	3.8	12.4	5.0	-24.7%	-59.9%	25.1
cost of Ads sales	3.3	3.4	3.2	3.4	13.3	3.0	2.9	2.6	2.8	-18.6%	7.8%	11.2
Others	22.0	22.0	25.5	32.0	101.6	23.3	26.0	28.0	34.2	6.7%	22.2%	111.5
EBITDA	33.6	34.0	22.9	25.4	116.0	33.4	30.9	21.9	19.8	-22.1%	-9.7%	106.1
(EBITDA margin)	21.5%	21.1%	13.7%	14.9%	17.7%	19.9%	17.7%	12.2%	10.9%	-27.1%	-11.1%	15.0%
Operating profit	18.5	19.4	8.4	11.2	57.4	19.4	16.9	8.2	6.1	-45.3%	-25.2%	50.6
(OP margin)	11.9%	12.0%	5.0%	6.5%	8.8%	11.5%	9.7%	4.5%	3.4%	-48.8%	-26.4%	7.2%
Non-operating profit	0.7	1.0	4.2	0.8	6.8	20.8	0.8	0.5	1.0	19.1%	87.6%	23.1
Non-operating expense	1.2	1.4	1.5	1.7	5.7	1.0	1.7	0.8	24.8	1393.4%	2982.2%	28.3
Financial profit	2.2	2.0	2.0	2.0	8.2	1.0	1.2	1.6	1.6	-21.0%	-3.2%	5.4
Financial expense	0.0	0.0	0.9	1.2	2.1	1.1	1.2	1.4	1.5	28.1%	7.1%	5.1
Profit before income tax	20.2	20.9	12.2	11.2	64.6	39.1	16.0	8.1	-17.6	-257.2%	-316.2%	45.7
Income tax	4.8	5.1	2.9	0.4	13.3	4.6	4.0	2.1	0.5	22.9%	-74.5%	11.3
Net profit	15.4	15.8	9.3	10.7	51.3	34.5	12.0	6.0	-18.1	-268.8%	-402.6%	34.3

Appendix – Statement of Financial Position (separate: skylife)

(* K-IFRS separate FP , Unit : billion KRW)

Category	FY 2021				FY 2022					
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	YoY	QoQ
Assets	896.1	906.9	1,111.8	1,147.0	1,174.0	1,176.3	1,160.9	1,160.0	1.1%	-0.1%
Current Assets	484.5	499.8	261.9	273.7	301.6	300.7	270.3	287.9	5.2%	6.5%
Cash & cash equivalents	343.1	353.2	105.0	102.0	117.7	136.1	100.9	111.5	9.3%	10.6%
Non-current Assets	411.6	407.1	849.9	873.3	872.4	875.6	890.6	872.1	-0.1%	-2.1%
Property, Plant & Equipment	194.7	190.8	186.5	188.2	180.0	178.2	176.5	175.2	-6.9%	-0.8%
Intangible Assets	39.0	38.6	37.9	40.1	48.5	45.8	45.5	48.8	21.8%	7.2%
Liabilities	165.2	159.7	354.2	369.7	377.2	363.8	339.4	357.6	-3.3%	5.4%
Current Liabilities	148.6	142.8	185.7	199.5	209.0	194.8	158.2	178.8	-10.4%	13.0%
Debt	0.2	0.2	100.0	100.0	100.0	100.0	50.0	40.0	-60.0%	-20.0%
Non-current Liabilities	16.6	16.8	168.5	170.2	168.2	169.0	181.2	178.9	5.1%	-1.3%
Debt			149.6	149.6	149.7		149.7	149.8	-	0.0%
Shareholders' Equity	730.9	747.2	757.6	777.3	796.8	812.6	821.5	802.4	3.2%	-2.3%
Capital Stock	119.6	119.6	119.6	119.6	119.6	119.6	119.6	119.6	0.0%	0.0%
Capital Surplus	161.1	161.1	161.1	161.1	161.1	161.1	161.1	161.1	0.0%	0.0%
Accumulated Profit	460.4	476.7	487.0	498.0	517.5	533.3	542.1	526.2	5.7%	-2.9%
D/E Ratio	22.6%	21.4%	46.8%	47.6%	47.3%	44.8%	41.3%	44.6%	-6.3%	7.9%
Net Cash	342.9	353.0	-144.6	-147.6	-131.9	-113.6	-98.9	-78.2	-47.0%	-20.9%

Appendix – Subscribers

(Unit : subscriber)

Category				FY 2020	FY 2021					FY 2022				
				Annual	1Q	2Q	3Q	4Q	Annual	1Q	2Q	3Q	4Q	Annual
skylife	Subscriber	Broad casting	Total	4,037,281	3,996,051	3,956,970	3,916,000	3,844,751	3,844,751	3,809,787	3,775,567	3,735,456	3,692,850	3,692,850
			skyTV	2,563,899	2,573,789	2,585,324	2,592,429	2,596,920	2,596,920	2,607,733	2,628,490	2,639,270	2,648,349	2,648,349
			GTS (Former OTS)	1,473,382	1,422,262	1,371,646	1,323,571	1,247,831	1,247,831	1,202,054	1,147,077	1,096,186	1,044,501	1,044,501
			New	384,363	77,846	83,417	80,079	71,258	312,600	72,771	87,192	77,778	75,409	313,150
			Churn	537,665	119,885	123,253	121,690	143,391	508,219	108,294	122,057	119,566	118,264	468,181
			-Ratio	13.1%	3.0%	3.1%	3.1%	3.7%	3.2%	2.8%	3.2%	3.2%	3.2%	3.1%
			UHD	1,424,475	1,458,621	1,496,496	1,532,560	1,561,578	1,561,578	1,571,860	1,640,452	1,679,378	1,712,760	1,712,760
			-Ratio	35.3%	36.5%	37.8%	39.1%	40.6%	40.6%	41.3%	43.4%	45.0%	46.4%	46.4%
		Internet	194,777	221,633	245,669	266,616	287,772	287,772	311,260	336,979	358,637	379,946	379,946	
		Mobile	2,609	28,256	60,296	87,064	115,443	115,443	154,614	205,407	244,467	294,759	294,759	
	Total	4,234,667	4,245,940	4,262,935	4,269,680	4,247,966	4,247,966	4,275,661	4,317,953	4,338,560	4,367,555	4,367,555		
	Net Adds	Broadcasting		-150,436	-41,230	-39,081	-40,970	-71,249	-192,530	-34,964	-34,220	-40,111	-42,606	-151,901
		Internet		87,746	26,856	24,036	20,947	21,156	92,995	23,488	25,719	21,658	21,309	92,174
		Mobile		2,609	25,647	32,040	26,768	28,379	112,834	39,171	50,793	39,060	50,292	179,316
Total		-60,081	11,273	16,995	6,745	-21,714	13,299	27,695	42,292	20,607	28,995	119,589		

Category				FY 2020	FY 2021					FY 2022					
				Annual	1Q	2Q	3Q	4Q	Annual	1Q	2Q	3Q	4Q	Annual	
HCN	Subscriber	Broad casting	Cable TV Total						1,269,971	1,269,971	1,273,978	1,278,293	1,279,519	1,280,116	1,280,116
			New						34,764	34,764	31,004	31,799	28,974	24,560	116,337
			Churn						36,704	36,704	26,997	27,484	27,748	23,963	106,192
		Cable Internet							256,441	256,441	254,454	249,157	244,575	239,558	239,558
		Total							1,526,412	1,526,412	1,528,432	1,527,450	1,524,094	1,519,674	1,519,674

kt skylife